

Tuesday | June 4, 2024

11:30am – 1:00pm

**LOYALTY360 ADVISORY BOARD/MEMBER
COMMITTEES/MENTORSHIP PROGRAM/PEER
GROUPS - BRUNCH**

1:15pm – 2:45pm

**LOYALTY360 ADVISORY BOARD/MEMBER
COMMITTEE MEETINGS**

Loyalty360 Loyalty University Brand Masterclass Sessions*:

*These sessions on Tuesday, June 4 and Wednesday, June 5, are only open to brand marketers with Full Conference + Loyalty University Sessions registration. For more information, contact Loyalty360.

3:00pm – 4:30pm

***LOYALTY360 LOYALTY UNIVERSITY BRAND
MASTERCLASS SESSIONS**

4:30pm – 5:30pm

**LOYALTY EXPO WELCOME HAPPY HOUR –
EXHIBIT HALL OPEN**

6:00pm – 9:00pm

**LOYALTY360 ADVISORY BOARD/MEMBER
COMMITTEES/MENTORSHIP PROGRAM –
DINNER AND NETWORKING**

Wednesday | June 5, 2024

8:15am

REGISTRATION OPEN

8:15am – 9:00am

BREAKFAST in Exhibit Hall
**LOYALTY360 ADVISORY BOARD/COMMITTEES
BREAKFAST + DISCUSSION**

9:00am – 9:10am

WEDNESDAY KICKOFF

9:15am – 10:45am

***LOYALTY360 LOYALTY UNIVERSITY BRAND
MASTERCLASS SESSIONS**

10:45am – 11:05am

BREAK in Exhibit Hall



Wednesday | June 5, 2024 (Continued)

11:05am – 11:45am

GENERAL SESSION

11:50am – 12:30pm

GENERAL SESSION

12:30pm – 1:30pm

LUNCH + TABLE TOPICS in Exhibit Hall

1:30pm – 2:05pm

GENERAL SESSION

2:15pm – 3:15pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

3:30pm – 4:30pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

4:45pm – 5:20pm

GENERAL SESSION

5:20pm – 6:40pm

COCKTAIL RECEPTION in Exhibit Hall

7:45pm

**LOYALTY EXPO LATE NIGHT EVENT +
NETWORKING (BEST IN CLASS AWARDS)**

Thursday | June 6, 2024

8:15am

REGISTRATION OPEN

8:15am – 9:00am

BREAKFAST in Exhibit Hall

9:00am – 9:40am

KICKOFF + GENERAL SESSION

9:50am – 10:50am

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

10:50am – 11:10am

BREAK in Exhibit Hall

11:10am – 11:50am

WORKSHOP SESSIONS

Noon – 12:40pm

WORKSHOP SESSIONS



Thursday | June 6, 2024 (Continued)

12:40pm – 1:30pm

LUNCH + TABLE TOPICS in Exhibit Hall

1:30pm – 2:10pm

SPEED NETWORKING BINGO + MEETING TIME

2:15pm – 2:50pm

BREAKOUT SESSIONS

3:00pm – 3:35pm

BREAKOUT SESSIONS

3:35pm – 3:55pm

BREAK in Exhibit Hall

3:55pm – 4:30pm

GENERAL SESSION

4:35pm – 5:05pm

GENERAL SESSION

5:05pm – 6pm

**CLOSING HAPPY HOUR
RECEPTION/PASSPORT TO PRIZES WINNERS
ANNOUNCED**

6pm - 7:30pm

LOYALTY360 AWARDS RECEPTION AND CEREMONY

(Invitation Required – Loyalty360 Awards finalists and Loyalty360 Members only)