

Tuesday | JUNE 4, 2024

11:00am – 5:30pm

**LOYALTY360 ADVISORY BOARD/MEMBER
COMMITTEE MEETINGS**

6pm – 7:30pm

**LOYALTY360 ADVISORY BOARD/MEMBER
COMMITTEE DINNER**

Wednesday | JUNE 5, 2024

Loyalty360 Loyalty University Brand Masterclass Sessions*:

***These sessions on Wednesday, June 5 are only open to brand marketers with a Full Conference + Loyalty University Sessions registration type. For more information, contact Loyalty360**

8:15am

REGISTRATION OPEN

8:15am – 9:00am

BREAKFAST
**LOYALTY360 ADVISORY
BOARD/COMMITTEES BREAKFAST +
DISCUSSION**

9:00am – 9:10am

WEDNESDAY KICKOFF

9:15am – 10:45am

***LOYALTY360 LOYALTY UNIVERSITY BRAND
MASTERCLASS SESSIONS**

10:55am – 11:10am

BREAK

11:05am – 12:35pm

***LOYALTY360 LOYALTY UNIVERSITY BRAND
MASTERCLASS SESSIONS**

12:35pm – 1:30pm

LUNCH + TABLE TOPICS in Exhibit Hall

1:30pm – 2:05pm

GENERAL SESSION

Tuesday | June 5, 2024 (Continued)

2:15pm – 3:15pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

3:30pm – 4:30pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

4:45pm – 5:20pm

GENERAL SESSION

5:20pm – 6:40pm

COCKTAIL RECEPTION in Exhibit Hall

7:45pm

**LOYALTY EXPO LATE NIGHT EVENT +
NETWORKING (BEST IN CLASS AWARDS)**

Thursday | June 6, 2024

8:15am

REGISTRATION OPEN

8:15am – 9:00am

BREAKFAST in Exhibit Hall

9:00am – 9:40am

KICKOFF + GENERAL SESSION

9:50am – 10:50am

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

10:50am – 11:10am

BREAK in Exhibit Hall

11:10am – 11:50am

WORKSHOP SESSIONS

Noon – 12:40pm

WORKSHOP SESSIONS

12:40pm – 1:30pm

LUNCH + TABLE TOPICS in Exhibit Hall



Thursday | June 6, 2024 (Continued)

1:30pm– 2:10pm

SPEED NETWORKING BINGO + MEETING TIME

2:15pm – 2:50pm

BREAKOUT SESSIONS

3pm – 3:35pm

BREAKOUT SESSIONS

3:35pm – 3:55pm

BREAK in Exhibit Hall

3:55pm – 4:30pm

GENERAL SESSION

4:35pm – 5:05pm

GENERAL SESSION

5:05pm – 6pm

**CLOSING HAPPY HOUR
RECEPTION/PASSPORT TO PRIZES WINNERS
ANNOUNCED**

6pm - 7:30pm

LOYALTY360 AWARDS RECEPTION AND CEREMONY

(Invitation Required – Loyalty360 Awards finalists and Loyalty360 Members only)