

Monday | MAY 8, 2023

Loyalty360 Loyalty University Brand Masterclass Sessions*:

*These sessions on Monday, May 8 are only open to brand marketers with a Full Conference + Loyalty University Sessions registration type. For more information, contact Loyalty360

9:00am

***LOYALTY360 LOYALTY UNIVERSITY
BRAND MASTERCLASS SESSIONS:
REGISTRATION CHECK IN/BREAKFAST**

9:30am – 12:00pm

***A.M. LOYALTY360 LOYALTY UNIVERSITY
BRAND MASTERCLASS SESSIONS**

12:00pm – 1:00pm

***LOYALTY360 BRAND MEMBER
MEETINGS: LUNCH**

1:00pm – 3:30pm

***P.M. LOYALTY360 LOYALTY UNIVERSITY
BRAND MASTERCLASS SESSIONS**

****Starting at 3:45pm, sessions are open to all attendees unless otherwise noted as a brand-only or Loyalty360 member only event****

3:45pm – 4:25pm

GENERAL SESSION

4:30pm – 5:30pm

BREAKOUT SESSIONS

Presentations by the Loyalty360 Awards finalists

5:30pm – 6:45pm

LOYALTY EXPO WELCOME RECEPTION

7:15pm

**LOYALTY360 BEST IN CLASS AWARDS
(MEMBER-ONLY) OFFSITE**
(Invitation Required)

Tuesday | MAY 9, 2023

8:15am	REGISTRATION OPEN
8:15am – 9:00am	BREAKFAST in Exhibit Hall LOYALTY360 BRAND MEMBER BREAKFAST + DISCUSSION
9:00am – 9:10am	DAY 2 KICKOFF
9:10am – 10:00am	GENERAL SESSION
10:10am – 11:10am	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
11:10am – 11:25am	BREAK in Exhibit Hall
11:25am – 12:25pm	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
12:40pm – 1:40pm	LUNCH + TABLE TOPICS in Exhibit Hall
1:45pm – 2:45pm	SPEED NETWORKING + MEETING TIME
2:50pm – 3:30pm	WORKSHOP SESSIONS
3:40pm – 4:15pm	BREAKOUT SESSIONS
4:25pm – 5:00pm	GENERAL SESSION
5:00pm – 6:30pm	COCKTAIL RECEPTION in Exhibit Hall
7:15pm – 9:00pm	LOYALTY EXPO LATE NIGHT EVENT + NETWORKING

Wednesday | MAY 10, 2023

8:15am

REGISTRATION OPEN

8:15am – 9:00am

BREAKFAST in Exhibit Hall

**LOYALTY360 BRAND MEMBER BREAKFAST +
DISCUSSION**

9:00am – 9:40am

DAY 3 KICKOFF + GENERAL SESSION

9:45am – 10:25am

GENERAL SESSION

10:25am – 10:30am

**CLOSING REMARKS/ANNOUNCEMENT OF
PASSPORT TO PRIZES WINNERS**

10:30am - 12:00pm

**LOYALTY360 AWARDS RECEPTION AND
CEREMONY**

(Invitation Required – Loyalty360 Awards finalists and Loyalty360
Members only)

12:00pm – 1:00pm

**LOYALTY360 AWARD: POST CEREMONY
RECEPTION**

(Invitation Required – Loyalty360 Awards finalists and Loyalty360
Members only)