

Monday | MAY 8, 2023

**Loyalty360 Loyalty University Brand Masterclass Sessions\*:**

\*These sessions on Monday, May 8 are only open to brand marketers with a Full Conference + Loyalty University Sessions registration type. For more information, contact Loyalty360

9:00am

**\*LOYALTY360 LOYALTY UNIVERSITY  
BRAND MASTERCLASS SESSIONS:  
REGISTRATION CHECK IN/BREAKFAST**

9:30am – 12:00pm

**\*A.M. LOYALTY360 LOYALTY UNIVERSITY  
BRAND MASTERCLASS SESSIONS**

12:00pm – 1:00pm

**\*LOYALTY360 BRAND MEMBER  
MEETINGS: LUNCH**

1:00pm – 3:30pm

**\*P.M. LOYALTY360 LOYALTY UNIVERSITY  
BRAND MASTERCLASS SESSIONS**

**\*\*Starting at 3:45pm, sessions are open to all attendees unless otherwise noted as a brand-only or Loyalty360 member only event\*\***

3:45pm – 4:25pm

**GENERAL SESSION**

4:30pm – 5:30pm

**BREAKOUT SESSIONS**

Presentations by the Loyalty360 Awards finalists

5:30pm – 6:45pm

**LOYALTY EXPO WELCOME RECEPTION**

7:15pm

**LOYALTY360 BEST IN CLASS AWARDS  
(MEMBER-ONLY) OFFSITE**  
(Invitation Required)

Tuesday | MAY 9, 2023

8:15am	<b>REGISTRATION OPEN</b>
8:15am – 9:00am	<b>BREAKFAST</b> in Exhibit Hall <b>LOYALTY360 BRAND MEMBER BREAKFAST + DISCUSSION</b>
9:00am – 9:10am	<b>DAY 2 KICKOFF</b>
9:10am – 9:45am	<b>GENERAL SESSION</b>
9:55am – 10:55am	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
10:55am – 11:10am	<b>BREAK</b> in Exhibit Hall
11:10am – 12:10pm	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
12:10pm – 1:10pm	<b>LUNCH + TABLE TOPICS</b> in Exhibit Hall
1:10pm – 1:50pm	<b>SPEED NETWORKING + MEETING TIME</b>
2:00pm – 2:40pm	<b>WORKSHOP SESSIONS</b>
2:50pm – 3:30pm	<b>WORKSHOP SESSIONS</b>
3:40pm – 4:15pm	<b>BREAKOUT SESSIONS</b>
4:25pm – 5:00pm	<b>GENERAL SESSION</b>
5:00pm – 6:30pm	<b>COCKTAIL RECEPTION</b> in Exhibit Hall
7:15pm – 9:00pm	<b>LOYALTY EXPO LATE NIGHT EVENT + NETWORKING</b>



Wednesday | MAY 10, 2023

8:15am

**REGISTRATION OPEN**

8:15am – 9:00am

**BREAKFAST** in Exhibit Hall

**LOYALTY360 BRAND MEMBER BREAKFAST +  
DISCUSSION**

9:00am – 9:40am

**DAY 3 KICKOFF + GENERAL SESSION**

9:45am – 10:25am

**GENERAL SESSION**

10:25am – 10:30am

**CLOSING REMARKS/ANNOUNCEMENT OF  
PASSPORT TO PRIZES WINNERS**

10:30am - 12:00pm

**LOYALTY360 AWARDS RECEPTION AND  
CEREMONY**

(Invitation Required – Loyalty360 Awards finalists and Loyalty360  
Members only)