



For immediate release

***emnos* extends collaboration with Walgreens for targeted marketing services.**

October 10, 2017

emnos USA has extended for another year its collaboration with Walgreens for targeted marketing services.

Since 2012, *emnos* has helped Walgreens increase customer engagement and long term customer value through the delivery of relevant offers.

“We are proud to play an important role and consider ourselves a partner, bringing value to Walgreens as they continue on their transformative journey to become truly customer-led,” said Ron Orgiefsky, Managing Director of *emnos* USA.

emnos enables retailers to transform shopper data into tangible growth through its retail insights expertise. With its solutions focused on Category Management and Personalized Marketing, *emnos* engages its clients by being collaborative, impactful and pioneering, leading to maximized client value. The tools offered by *emnos* allow retailers to collaborate with suppliers in order to personalize offers and target content to their best customers, thereby increasing engagement and sales.

With offices in 5 countries, *emnos* works with some of the leading global retail brands spread throughout Europe and the USA. *emnos* is part of Loyalty Partner GmbH, a subsidiary of American Express. For more details, visit <https://emnos.com>

For inquiries, please write to info@emnos.com