

<b>Corporate Membership Packages</b>	<b>STANDARD \$4,500</b>	<b>DELUXE \$7,500</b>	<b>PREMIUM \$12,500</b>
Memberships/Members/Seat Licenses	2	5	10
<b>General Association Benefits:</b>			
All Loyalty360 members receive the following benefits: Customized Loyalty360 member page in membership directory, use of Loyalty360 Member logo on marketing/website collateral, and Loyalty Management Magazine print subscriptions.			
<b>Content/Resource Access:</b>			
Member-Only Content - Exclusive access to Interviews, Podcasts, Videos, etc.	✓	✓	✓
Loyalty360 Member-Driven Research, Case Studies, Infographics and Data Sets	✓	✓	✓
Loyalty360 Industry Reports - Technology Today, Analyst Briefs, Verified Reports	✓	✓	✓
<b>Community/Networking:</b>			
Loyalty360 Member Benefits Program	✓	✓	✓
"Brand Panel" Portal Access - Interactive Online Member Community	✓	✓	✓
Loyalty360 Member Benefits Program	✓	✓	✓
Loyalty360 Brand Summit Invitation (Registration Required)	✓	✓	✓
RFP/RFI Sourcing - Online Access to Loyalty360's Find a Partner Community	✓	✓	✓
Digital Roundtable Sessions - Brand Only Member Led Meetings	✓	✓	✓
Archived Digital Roundtable Sessions, Conference Sessions, and Webinars	✓	✓	✓
<b>Brand Recognition/Visibility:</b>			
Industry News (Press Release) Coverage	✓	✓	✓
Daily News article(s) - penned by Loyalty360	✓	✓	✓
Video/Podcast Interview - produced by Loyalty360		✓	✓
Loyalty Management Print Magazine Feature - penned by Loyalty360		✓	✓
<b>Association Participation:</b>			
Program Review (Including Brand Partnership Facilitation)	Initial	Initial and Ongoing	Initial and Ongoing
Priority Speaker Consideration for Loyalty360 Events	✓	✓	✓
Program Audit: Benchmarking Based on Loyalty Landscape Report		✓	✓
Loyalty360 Committees - Opportunity to Join	✓	✓	✓
Loyalty360 Advisory Board (Application Required) - Opportunity to Join	✓	✓	✓
<b>Additional Association Involvement:</b>			
Complimentary Conference Passes (Loyalty Expo/Customer Expo Only)	2 per year	3 per year	5 per year
Loyalty Expo/Customer Expo Conference Discounts	10% off additional	20% discount off additional	25% discount off additional
Loyalty360 Top10 and Best in Class Awards Consideration	✓	✓	✓
Award Submission Entry Fee Discount	✓	✓	✓
Analyst Support - Market Trends & Insight, Best Practices and Competitive Analysis	Available as an additional opportunity for Loyalty360 Members		

Membership Levels & Pricing	STANDARD \$7,500	SILVER \$20,000	GOLD \$30,000	PLATINUM \$40,000
Memberships / Members / Seat Licenses	2	3	7	10
General Association Benefits:				
All Loyalty360 members receive the following benefits: Customized Loyalty360 member page in membership directory, listing in Find a Partner, Use of Loyalty360 Member logo on marketing/website collateral, and Loyalty Management Magazine print subscriptions.				
Complimentary 6-month trial memberships (brand for clients)	1	3	4	4
Conference Benefits:				
Conference Registration Discount *cannot be combined with other conference discounts*	N/A	50% off 2 passes/year*	50% off 3 passes/year*	50% off 4 passes/year*
Complimentary conference passes (per year)	1	0	0	0
Content Opportunities with Loyalty360 Including:				
Q&A articles, edits by Loyalty360 (posted as Daily News)	up to 2	up to 3	up to 4	up to 4
Opportunity for inclusion in Loyalty360 state of the industry papers	YES	YES	YES	YES
White Papers provided by Member, including lead generation	N/A	2	4	4
Loyalty Today Blog Posts, provided by Member	YES	YES	YES	YES
Loyalty Management Print, Online Articles and Subscriptions	YES	YES	YES	YES
Webinar(s) - Presented by Member, moderated by Loyalty360	N/A	N/A	1	2
Video (and podcast) Interview via Skype - produced by Loyalty360	N/A	1	2	2
Ability to contribute quotes in Loyalty360 articles & industry papers	YES	YES	YES	YES
Executive Perspective Campaign (Paper + Webinar) - Co-Sponsor	N/A	1	N/A	N/A
Executive Perspective Campaign (Paper + Webinar) - Sole Sponsor	N/A	N/A	1	1
Loyalty360 Analyst:				
Analyst Brief, penned by Loyalty360 analyst	N/A	YES	YES	YES
Inclusion in Technology Today Report (2019)	N/A	YES	YES	YES
Verified Reports, penned by Loyalty360 analyst	N/A	N/A	YES	YES
Brand Introductions (Yearly)	N/A	YES	YES	YES
Ability to participate in RFIs / RFPs	N/A	YES	YES	YES
Analyst Access Days	N/A	N/A	N/A	1
Advertising:				
Email Ads: (625*60) - Top of Email - 1 week run	1	1	2	3
Web Ads: (250*250) - Top of Page - 1 month run	1	1	2	3
Magazine Ads in Loyalty Mgmt. Magazine	N/A	1/4 Page	1/2 Page	Full Page
Additional Opportunities:				
Analyst Briefing Days			\$15k	
Analyst Monthly Access Packages Start @			\$5500	
Webinars Start @			\$8500	
Loyalty360 Conference Sponsorship			See packets	
Loyalty360 Verified Report			\$8500	